

Joe Bickerton
WEDDING PHOTOGRAPHY by Joe Bickerton

WEDDINGS

WELCOME & PRICING GUIDE
2027/28 DATES



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WELCOME

You're entering such a special chapter of your life, and if you're considering booking - I'd genuinely be honoured to be part of it.

I've created this new guide with care to help you feel informed, inspired, and totally at ease as you plan your wedding photography. Alongside my packages for 2027-28, inside you'll find tips, answers to common questions and ideas to help make your wedding run smoothly — and your photos truly reflect the joy and happiness of your day.

My goal is to make this process not only easy, but enjoyable — because photographing a wedding is so much more than just taking pictures. It's about connection, trust, and telling your story visually.

So let's dive in — I'm so excited to get to know you and create a superb gallery to last a lifetime!

 @photographyjoebickerton

 @photographyjoebickerton







about me

HELLO!

I'M JOE.

A husband, a new Dad, and so grateful to have captured over 600 weddings since 2012 turning my passion into a business I'm so proud of.

Hi!

Thanks so much for requesting this brochure - or if you've already booked - having the trust to ask me to capture your forthcoming wedding!!

I've been photographing real weddings since 2012 - ever since my sister asked me to capture some candid at her wedding. Things snowballed after that, and 600+ weddings later I'm so, so grateful to be recommended by many incredible venues predominantly across Cheshire, North Wales, Shropshire and Merseyside.

Ultimately, I ABSOLUTELY LOVE what I do - weddings give me an incredible pride to photograph and allow me to unleash my creativity in different seasons and lighting conditions to give you the absolute best gallery that documents your wedding day.

I always aim to bring a sense of calmness and reassurance to your day, friendliness and by no means taking over in any way. After getting married myself in 2022, we really wanted to ensure that we embraced our day - and lived & breathed it as much as the guests, so I aim to give you this experience alongside capturing incredible images.

Away from the camera, I became a Dad in 2025 and I'm enjoying this new rollercoaster of parenting with my wife Helena! We have our Fox Terrier dog Millie, three cats and four chickens and love cooking, visiting new places and quite simply making as many memories as we can together. Also, don't ask me about my love of 80's & 90s pop music or Everton (sadly)...as they'll get me chatting too much!

Joe



MY MISSION

I'm here to tell your story the way it truly felt.

I promise to pour my heart and soul into your wedding day — to build a genuine connection with you, and to lovingly tell your one-of-a-kind story. I'll show up fully for you, not just as your photographer, but as a friend you can count on throughout the day.

Whether you need a florist, a great videographer or tips to plan a stress-free day I'm here to help during your planning however I can.

One of the most important parts of my job is helping you feel completely at ease in front of the camera. I'm not big on stiff, traditional poses — instead, I gently guide you so we can capture those candid, perfectly imperfect moments. Most of my couples start out a little nervous, but by the time I go home, they're laughing, relaxed, and fully immersed in their day. My goal is to help you feel like you're just on a date together (with a lot of guests!) while I capture the fun, laughter and romance.

THE PROCESS

how it works

01 *CONTACT*

You can reach out through the contact form on my website or send me an email directly. I'd love to hear your ideas and preferences for your wedding, and I look forward to hopefully connecting with you soon.

02 *BOOKING*

Once we confirm your booking, I'll send you a contract to sign, a short questionnaire along with a £250 deposit request to secure your date. A couple of months before the big day, we'll also plan the logistics, including a timeline and any special requests you may have.

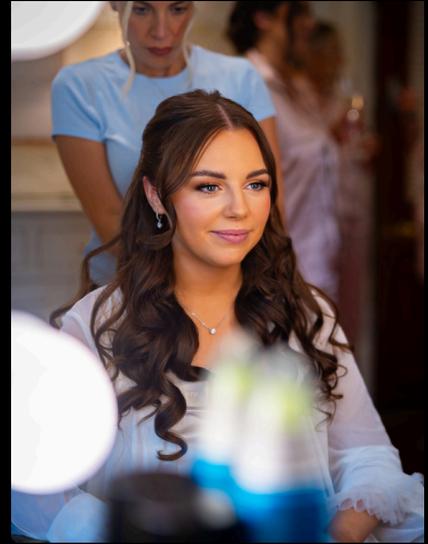
03 *THE BIG DAY*

The day has arrived, and I'm thrilled to capture every beautiful moment! Relax, enjoy, and trust that I'll be there to document your wedding day in a way that preserves your memories forever.

04 *DELIVERING*

24-hours after your wedding, you'll receive a carefully edited online preview gallery, followed 2-3 months later by a full private online gallery filled with your most beautiful moments — ready for you to download, share, and relive all the love, laughter, and magic. Printed albums are also available too.





THE MORNING..

It's all about details.

During the getting-ready part of the day, I'll focus on capturing natural and candid moments rather than giving much direction. I really just want you to relax, enjoy a bit of pampering, have a prosecco and prepare for a gorgeous day ahead without feeling that there's suddenly a camera in your face!

To make the most of this time, I recommend preparing and gathering items for detail shots in advance. These may include: rings, bouquets, wedding invitations, jewellery, shoes, perfume, cufflinks, and other meaningful details that you'd like to remember forever.

Whilst you're both getting ready, I'll also capture the venue in more detail before your guests arrive, the ceremony room, the reception space, the favours, plus if the weather allows, aerial shots of the setting and landscape with a drone. Plus, there'll be time for plenty of candid shots of your guests arriving so that you can look back upon parts of the day that you'll inevitably miss.



THE CEREMONY

The ceremony is one of the most emotional and meaningful moments of your wedding day.

My goal is to document it as beautifully and authentically as possible.

During this time, I'll work quietly and discreetly, focusing on capturing the key moments, reactions, and emotions that make your ceremony unique.

To help everything flow smoothly, I recommend speaking with your officiant ahead of time to ensure they're comfortable with photography during the ceremony and, if possible, mindful of standing to the side during key moments such as the exchange of vows and rings, allowing me an unobstructed view.

However, no matter what the lighting is like, or if space is limited - I'm used to adapting and working as seamlessly as possible to give you the best images to remember your first look, tears & laughter, first kiss and just the simple squeeze of your hands as you first meet.

THE RECEPTION



The vows are spoken – now the celebration begins.

After the ceremony, it's time to relax, connect, and celebrate with your loved ones!

The reception is where laughter fills the air, heartfelt toasts are shared, and unforgettable moments unfold. The typical reception lasts around 1.5-2 hours, but every wedding is unique.

Once the reception begins, feel free to be completely in the moment—I'll blend into the background, capturing the congratulatory hugs, canapes being shared and drinks flowing as they all happen naturally.

Once you've had a good chance to say "hi!" to everyone, you may wish to do some family and bridal party group photos - or escape for a little while for some portraits (...or simply just a quiet walk together). It's your day, so make it just as you want it.

I'll also carefully work with your wedding coordinator to ensure that you have a little time to freshen-up before your wedding breakfast too, and that nothing feels too rushed at all.

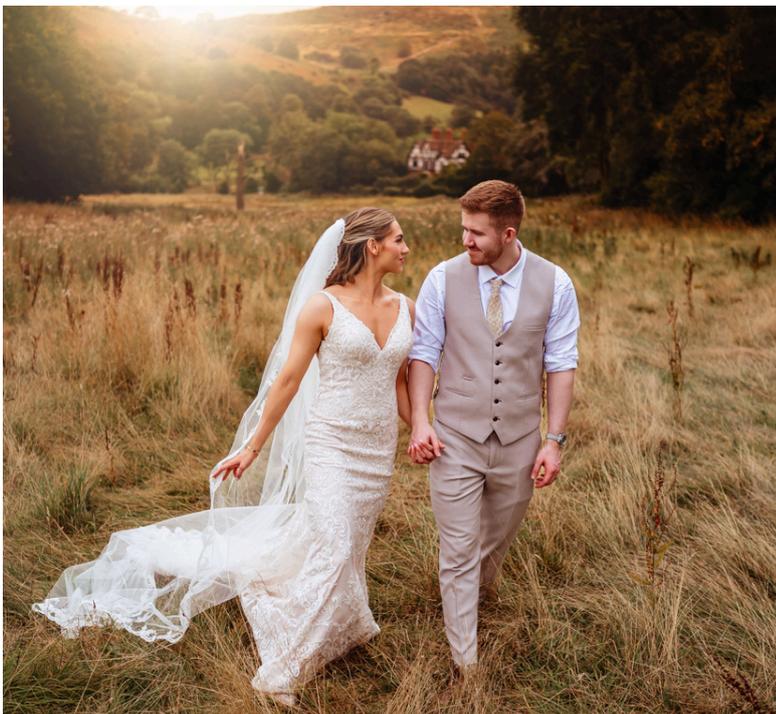
COUPLE *portraits*

A pause in the day to be fully present – together.

The couple portraits are a chance to step away from the crowd and enjoy a quiet, intimate moment together while capturing beautiful, timeless images.

Depending on the timing of your reception, I'll make an effort to take you outside for a few minutes during the "Golden Hour," when the soft, flattering light is perfect for stunning photos. We'll start with a few classic shots looking at the camera, followed by relaxed, natural moments where I'll encourage you to just enjoy each others company and your natural connection.

It's completely normal to feel nervous about being in front of the camera—most couples do! But I promise it will feel much easier than you expect. Your love, the joy of your wedding day, and all the emotions you're experiencing will shine through effortlessly, creating photos that you'll treasure forever.





BEST WEDDING
PHOTOGRAPHY
WEDISSON
AWARDS
2024
**JOE
BICKERTON**



FORMAL *portraits*



- To keep family portraits smooth and stress-free, I'll always ask you for these in advance of your wedding.
- Make a list of any family groupings you'd like photographed—this keeps things organised and ensures no one's missed.
- The best time for these portraits is usually 30-mins after the ceremony once you've had chance to say hi to everyone!
- Ask a friend or relative who knows everyone to help round up the groups—it makes things way quicker. Starting with the biggest groups and working down is a smart move, especially prioritising grandparents so they don't have to wait too long.
- I'll guide everyone into natural, flattering poses and keep the vibe relaxed and fun.
- Make certain everyone is aware of the importance of staying for family photos and I'll try and make them aware about the designated gathering spot.

THE PARTY!



Now it's time to let loose and celebrate! The formalities are over, the music is playing, and the dance floor is calling. This is when the energy shifts, and the joy of the day turns into an unforgettable night of fun, laughter, and pure celebration. Whether it's your first dance as a married couple, emotional embraces during a slow song, or guests showing off their best (or wildest) dance moves, I'll be in amongst it to capture it all.

I don't disappear after your first dance either, so if you're planning a fun photo—like a sparkler send-off or a champagne spray, I'll always arrange to finish your gallery with this!

So dance, sing, and soak it all in—this is your night to celebrate!







2027/28
INVESTMENT
options...



JOE BICKERTON PHOTOGRAPHY

The pricing options below are for weddings up to December 2028. My packages come with a full days coverage from your bridal preparations through until the evening dance floor action and feature a handful of next-day edits and a professional, private online gallery for you to access your final images after your wedding.

Also, all ceremonies feature silent shooting techniques, ensuring that your focus is solely on yourselves and enjoying the day with your guests!

The costs also include all car travel within 3-hours, professional and public liability insurance and any other expenses. I do travel beyond that area to other UK & European destinations though - just ask when enquiring!

Typically, a full day will provide you with around 500-700 fully edited images, but this will vary slightly depending on the time of year, start time of your ceremony and the outdoor conditions etc and if you have a second shooter as an add-on to your package.

My Platinum Wedding Package

The perfect award-winning wedding photography package with full day coverage and a secure password protected online gallery of your final high-resolution images.



Investment

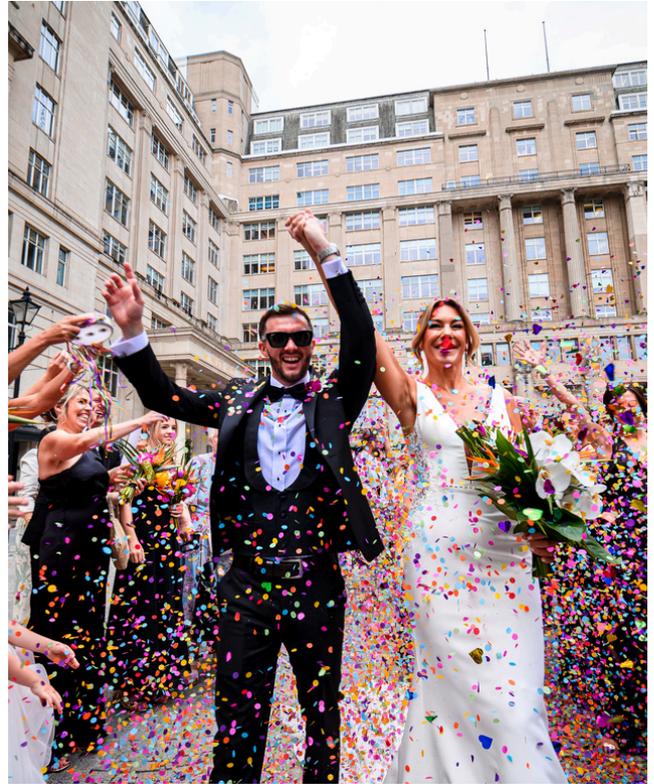
£1,950

What's included:

- Pre-wedding consultation (either at venue, over coffee or via Zoom around 4-weeks prior to the wedding date)
- Bridal preparations
- Ceremony coverage (with silent shooting)
- Candid and unobtrusive reception coverage
- Group and award-winning couple portrait photos
- Drone footage of your venue and your portrait session (where conditions allow)
- The wedding details and reception speeches
- Evening coverage, including dance floor coverage
- Next day edits (usually around 15-20 fully edited images shortly after your wedding)
- Full gallery online on a private website to download
- Plus...a calm, polite, unobtrusive, reassuring friend on your wedding day! ;-)

The Ultimate Wedding Package

The ultimate wedding photography package with full day coverage, a printed album and a secure password protected online gallery of your final high-resolution images.



What's included:

- Pre-wedding consultation (either at venue, over coffee or via Zoom 4-weeks prior to the wedding date)
- Bridal preparations
- Ceremony coverage (with silent shooting)
- Candid and unobtrusive reception coverage
- Group and award-winning couple portrait photos
- Drone footage of your venue and your portrait session (where conditions allow)
- The wedding details and reception speeches
- Evening coverage, including dance floor coverage
- Next day edits (usually around 15-20 fully edited images shortly after your wedding)
- Full gallery online on a private website to download
- A calm, polite, unobtrusive, reassuring friend on your wedding day! ;-)
- **Plus...a 30-spread 12 x 8" lay flat printed album & presentation box**
- All travel, expenses and other fees

Investment

£2,350



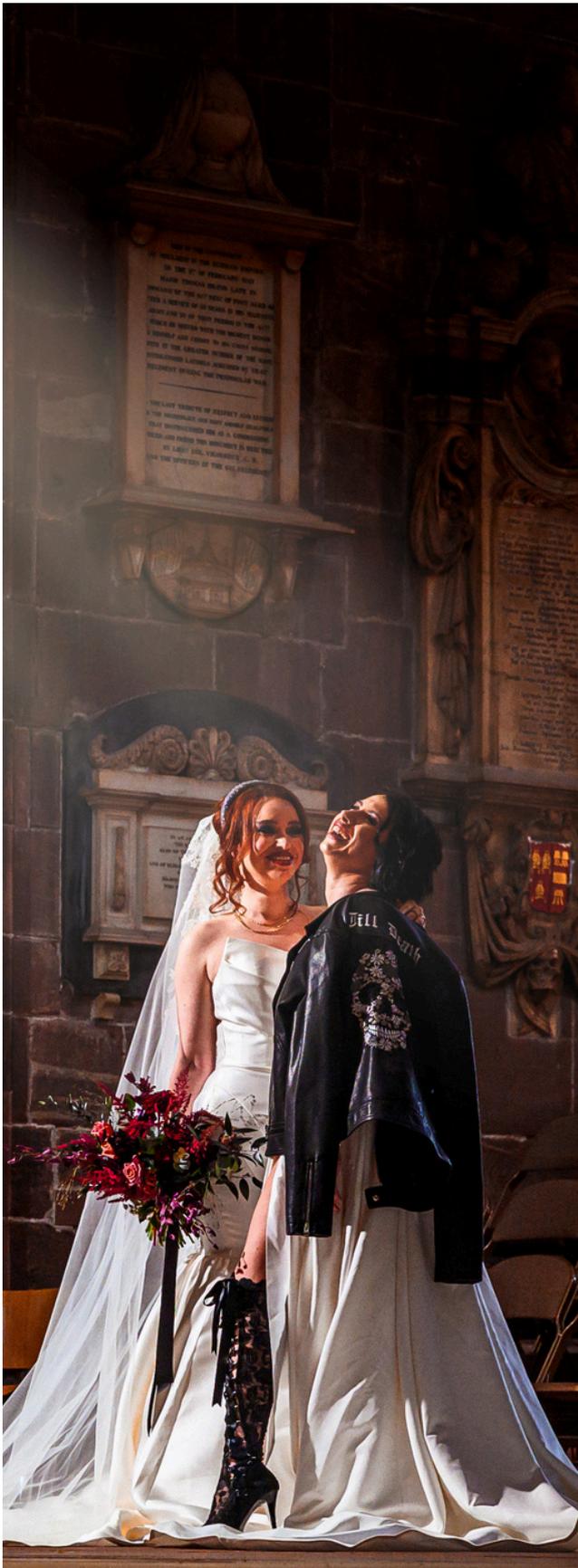
The Ultimate “Plus” Wedding Package

The ultimate "plus" wedding photography package with full day coverage, two photographers, a pre-wedding shoot, a large printed album and a secure password protected online gallery of your final high-resolution images.

What's included:

- Pre-wedding consultation (either at venue, over coffee or via Zoom 4-weeks prior to the wedding date)
- Bridal preparations
- Ceremony coverage (with silent shooting)
- Candid and unobtrusive reception coverage
- Group and award-winning couple portrait photos
- Drone footage of your venue and your portrait session (where conditions allow)
- The wedding details and reception speeches
- Evening coverage, including dance floor coverage (typically until around 9-10pm)
- Next day edits (usually around 15-20 fully edited images shortly after your wedding)
- Full gallery online on a private website to download
- A calm, polite, unobtrusive, reassuring friend on your wedding day! ;-)
- Plus...a larger 30-spread 18x12" lay flat printed album & presentation box
- Plus...a pre-wedding shoot in a location of your choice* (or exchange for two 8x6" replica parent albums)
- Plus...a second photographer on your wedding day (great for extra candid shots and bride / groom prep)
- All travel, expenses and other fees (unless otherwise agreed differently)

Investment
£2,850



Extra Services

Second Photographer

Capture even more moments from multiple angles and perspectives.

£350

Plus...

- Add a stunning 30-spread 12 x 8" printed lay flat story book album £450 (per album) 30 to 100 images.
- Add a stunning larger 30-spread 18 x 12" printed lay flat story book album £550 (per album) 60 to 120 images.
- Add an additional 8 x 8" replica parent album £185 (2 for £350)
- A relaxed, fun pre or post wedding couple photoshoot (at an outdoor location of your choice) £400







"A Dream to Work With"

Joe, we are speechless. We knew they were going to be good but oh my!!! We honestly can't thank you enough, we couldn't have asked for more"

Hannah & Dan - Hawkstone Hall, Oct 24

"More Than a Photographer"

His photos are outstanding and he is just so fantastic to work with. Thank you Joe for being such a brilliant part of our unforgettable day!"

Faye & Alex, Soughton Hall - July 25



"Forever Grateful"

JOE!!!!!! We are absolutely blown away by these photos!!!!!! WOW! They are the most stunning wedding photographs we have ever seen, and can't quite believe they are ours! We cannot thank you enough for yesterday, we have had so many compliments from our guests on how 'fabulous and lovely our photographer was!'

Emily & Mike - Sandhole Oak Barn, May 24







FAQ

Will we meet before the wedding?

Absolutely. After booking, I always recommend meeting (or at least chatting again) around 4-6 weeks before the big day! I also send out a pre-wedding questionnaire and help you plan any group pictures, so everything flows smoothly.

How long will our gallery be backed-up for?

Your images are triple backed up on the day of the wedding - and then once edited, they're available online in your private gallery for at least 5-years for you to download and revisit. I use multiple cameras and cards, so there's never any danger of your images going missing.

What if something happens and you can't make it to our wedding?

In the extremely unlikely event that I'm unable to attend, I have a network of trusted professional photographers who could step in, and I would coordinate everything to ensure your day is still captured beautifully - plus I'd still edit these images in my usual style afterwards.

Do you offer payment plans?

Yes! I totally understand that weddings are an investment. Typically after paying your £250 deposit, a further 30% is requested 6-months prior to your wedding, with the remainder 6-weeks beforehand. Some couples prefer to pay earlier - or in their own instalments, which can be arranged on booking.

When will we get our photos?

I deliver around 20 or so sneak peeks within 24-48 hours because I know you'll be excited! Your full, edited gallery will be then be ready within 8-10 weeks, if not sooner.



THANK YOU

how to get in touch...

I'm truly grateful that you've taken the time to explore this guide. I hope it's helped you feel more confident, inspired, and excited for what's ahead. If you've not already booked, feel free to enquire about your date via my website (QR code opposite), or any of the methods below.



Thanks again, Joe.

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MASTERS .
OF WEDDING PHOTOGRAPHY

MEMBER

Joe Bickerton
WEDDING PHOTOGRAPHY by Joe Bickerton